

SEP 03 - 04, 2024
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days
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Summary

ContainerDays Conference 2024 marked another unforgettable edition of the premier container conference, with a standout fireside chat featuring the legendary **Kelsey Hightower**. The audience had the opportunity to ask Kelsey questions on all things Kubernetes and cloud native, while also gaining valuable insights from the life lessons he shared. As always, the conference offered attendees the flexibility to participate both onsite or remotely via YouTube streaming. Similar to the 2023 edition, the event took place at Kampnagel, Hamburg's renowned international cultural hub.

All the talks, presented across five stages, were both live-streamed and recorded, ensuring accessibility for remote and in-person attendees alike. Building on last year's success, a user-friendly app for Q&A sessions was integrated seamlessly into the mobile app for onsite attendees. The app provided quick access to essential information like the venue map, agenda, companies, speakers, and Q&A. Over the two days, the stages were consistently packed, reaffirming why the ContainerDays conference is an essential experience for anyone passionate about cloud-native technologies.

959

ONSITE
REGISTRATIONS

891

ONSITE
ATTENDEES

449

ONLINE
REGISTRATIONS

97

SPEAKERS

33

SPONSOR
BOOTHS





The conference featured a dynamic lineup of 77 sessions, six lightning talks, and an engaging fireside chat with Kelsey Hightower and Sebastian Scheele. Beyond the wealth of content, attendees had ample chances to network and engage with one another. Breaks between sessions offered ideal moments for idea exchange and community building. Additionally, a dedicated Sponsor Showcase hour allowed participants to explore over 33 sponsor booths and connect with industry leaders.

This year, we hosted two vibrant all-attendee networking after-parties on Tuesday, September 3rd, and Wednesday, September 4th, offering attendees additional opportunities for networking and enjoyment in the relaxed and charming atmosphere of the Kampnagel piazza. Attendees savored delicious meals available throughout the venue while enjoying the sunny weather. The diverse menu catered to all tastes, including a variety of veggie and vegan options.

The two days offered an in-depth exploration of Kubernetes, containers, and cloud-native technologies.

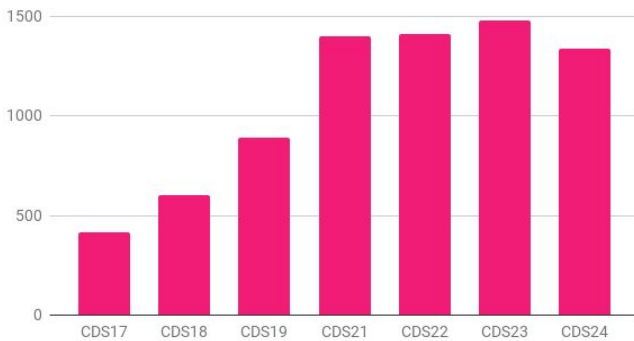




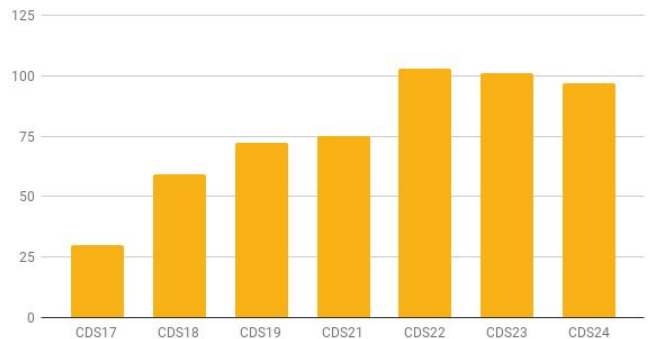
ContainerDays Family Thrives Every Year

As we celebrate the 7th edition of ContainerDays this year, we are excited to come together once again and witness the ongoing advancements in the container industry. The impressive turnout of attendees and speakers highlights the enthusiasm and progress within the community.

Attendees



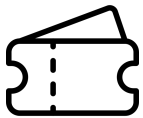
Speakers



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ContainerDays Conference 2024 Attendee Snapshot



Onsite Attendees:

- Registered: 959
- Checked in: 891
- No show rate: 7.09%

Online Attendees

- Registered: 449
- Total Views: 841
- View Duration: 26:09



Attendees from 55 countries across 6 continents

Onsite

- Germany: 75.2%
- Switzerland: 3.9%
- Netherlands: 2.4%
- Austria: 1.8%
- United Kingdom: 1.6%

Online

- Germany: 48.1%
- India: 8.6%
- US: 4.8%
- Poland: 3.5%
- Belgium: 2.6%



Some attendee demographics

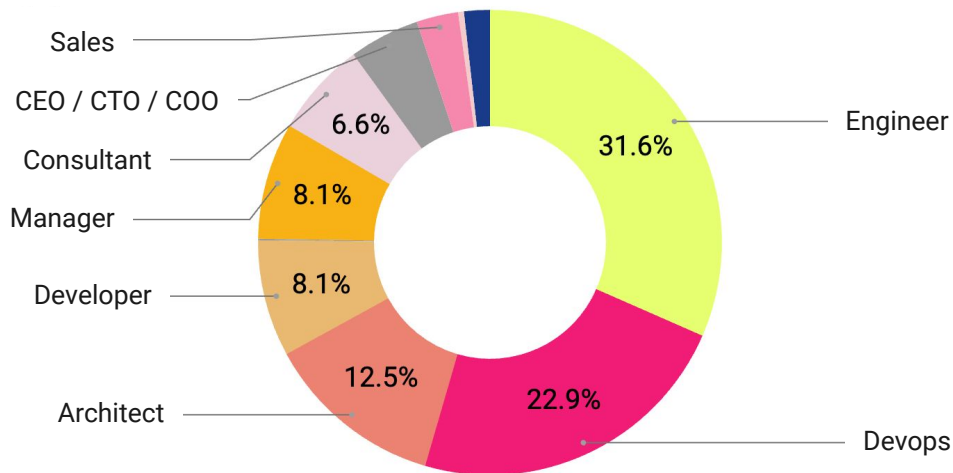
- Male: 85.3%
- Female: 9.8%
- Other Gender Identity: 0.1%
- I prefer not to answer: 4.8%

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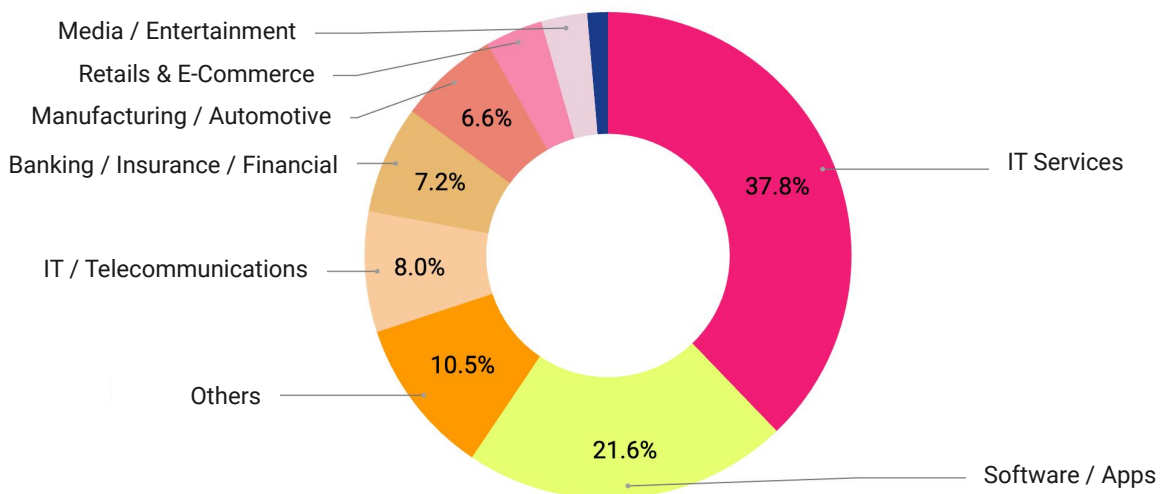
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ContainerDays Conference 2024 Attendee Snapshot

Job Functions



Industries



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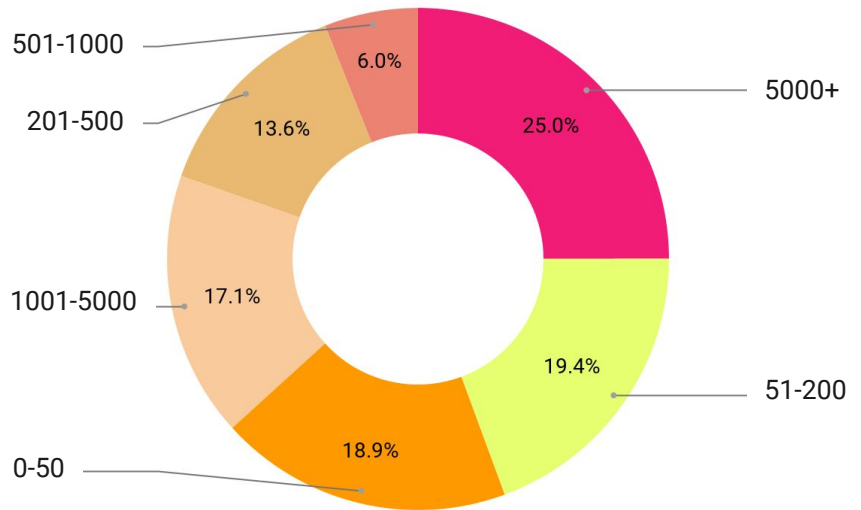
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ContainerDays Conference 2024 Attendee Snapshot

Company Sizes



605 companies
attending



Previous Attendance at CDS

59.9%

First timers

20.8%

Attended 1
CDS before

12.5%

Attended 2-3
CDS before

6.8%

Attended 3+
CDS before

Sessions & Speakers

- 99 international speakers
- 82 speaking sessions

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App Engagement

Attendees appreciated the **CDS 2024 App**, which provided access to the venue map, event agenda, a list of speakers and participating companies, as well as a Q&A feature. Additionally, the app allowed users to personalize their experience by favoriting sessions to create their own custom program. During the speaking sessions, they could use the Q&A directly through the app and raise questions to the speakers.

3083

TOTAL
CONNECTIONS

3090

TOTAL
SCANS

634

LOGGED IN
USERS

6274

TOTAL FAVORITED
SESSIONS

42

POSTS ON THE
SOCIAL WALL





Social Media Engagement

Our presence on social media has been growing in tandem with the expanding ContainerDays community. For ContainerDays 2024, we implemented a comprehensive communication strategy that included exciting promotions like the Crazy Bird ticket offer, along with initiatives such as the **ContainerDays Ambassador Program**. We also collaborated with media partners to enhance our reach across key platforms, including Twitter and LinkedIn. Additionally, our conference garnered significant visibility through targeted paid social media campaigns, Google search ads, and LinkedIn advertisements, ensuring broad exposure and engagement.

ContainerDays
2,150 followers
6d • Edited • 🌐

Stage K6 is on fire as it hosts an engaging fireside chat featuring [Kelsey Hightower](#) and [Sebastian Scheele](#), CEO at [Kubermatic](#) 🇺🇸
[#CDS24](#) [#GoingtoCDS24](#) [ContainerDays](#)



Social Media Engagement

The most engagement was seen on LinkedIn and Twitter. We've reached 6.5K impressions per day with a total of **13K impressions on the conference days** (both platforms combined). The @ContainerDays LinkedIn account has over **2.150 followers** - with more than 500 joining since February. **We've posted 504 times about ContainerDays Conference 2024 since February.** Our best posts were when we announced the agenda and live posted from the conference, like the two examples below.

 **ContainerDays**  @ConDaysEU · Sep 4 Promote 

What an incredible two days of excitement, learning, and fun! 🎉🥳 If you missed it, well, you missed a blast! A huge thanks to everyone who joined the ContainerDays family this year. Keep an eye out for session recordings and conference photos coming your way in the next few [Show more](#)




 **ContainerDays**  @ConDaysEU · Sep 3 Promote 

🌟 The air hockey tournament, hosted by @Kubermatic and @Sysdig, was a blast! 🎮

More to come tomorrow! So stay tuned! #CDS24 #KubermaticTeam





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Media

Our media partners VMblog.com, Hamburg@work, German Tech Jobs, Qubit Labs, IT-Schulungen, Learnk8s, kubesimplify, CIO Review Europe, Kubedemy, FAUN.dev and CIO Review Europe supported us throughout the whole event.

More publications here:

[Top Cloud Conferences for the Second Half of 2024](#)

[Orientierungshilfe: Vom Old Economy-Player zum Software-Unternehmen](#)

[Top Tech Conferences To Attend in 2024-2025](#)

[AOE bei der Container Days Conference 2024 in Hamburg](#)

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Sponsors

A big shout-out goes to our Sponsors! From the very beginning, our sponsors have been a key part of ContainerDays Conference. Without their support, we would not have been able to put on such a great event this year. We look forward to continuing our partnership in the years to come. Thank you to all of our wonderful sponsors!



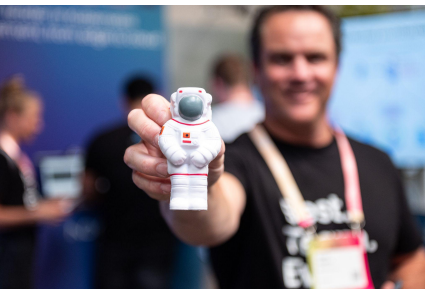
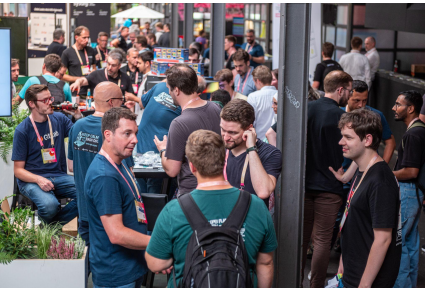


Conclusion

As we look back on our years of engagement with Cloud Native technology, each edition of ContainerDays reflects the growth and evolution of our journey. By nurturing a vibrant community, we empower professionals to uncover new opportunities, share innovations, and advance collectively within the dynamic field of #Kubernetes, #CloudNative, #EdgeComputing #CloudComputing, #Cloud Containers and much more.

Reflecting on our progress, we are both inspired by our achievements and excited about the promising future that lies ahead. As Kelsey Hightower aptly put it, "We are very lucky just by waking up every day"... and blessed to be part of the supportive and welcoming Kubernauts community.

See you next year!





Resources

ContainerDays 2024 Sessions videos:

<https://youtube.com/@ContainerDays?si=xom1vlqQ2Uc7qOX>

Pictures: <https://www.containerdays.io/past-cds/>

Social Channels: Twitter [@ConDaysEU](#), LinkedIn [@ContainerDays](#), [YouTube](#), [Facebook](#)

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