

JUNE 20 – 21, HAMBURG

# CONTAINER days

SPONSORSHIP PROSPECTUS



# AHOY!

After last year's successful launch, we are preparing to set the sails for the second edition of ContainerDays, and would be happy to have you aboard! This year, we board an even bigger ship, with more workshops, more talks, more attendees and a new event location with a large exhibition space.

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**CONTAINERDAYS IS A TWO DAY CONFERENCE FOCUSED ON CONNECTING WITH THE CONTAINER COMMUNITY, AS WELL AS PROMOTING AND PROFESSIONALIZING THIS THRIVING MOVEMENT.**

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In numerous high-level talks and hands-on workshops, leading experts in containers, microservices, and cloud native applications, will exchange and learn from each other.

At the same time, with its offbeat set-up, ContainerDays provides an engaging space for inspiring ideas, and offers plenty of networking opportunities in a relaxed atmosphere.



## Become part of our crew!

Set your company at the forefront of the next revolution in IT.

Connect with DevOps, solution architects, industry leaders, strategists, and entrepreneurs from across Europe.



# 2016

- 17 talks, 8 workshops
- 250 attendees
- 2 days of inspiration, learning, and networking

[Find out more here!](#)

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I like the unique idea of ContainerDays. I had many good talks in a relaxed atmosphere... very different from just another hotel conference. And, of course, the port of Hamburg is the perfect setting for bringing the container community together.

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[Tobias Schmidt, SoundCloud](#)

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ContainerDays was just perfect to learn and discuss the latest trends, to exchange with the community and like-minded people, and to gather new input for my projects from the very good work-shops. Plus, Hamburg is always worth the journey!

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[Robert Hostlowsky, codecentric AG](#)

# 2016 PARTNERS

CHIEF OFFICER

ENGINEER

SEAMAN



# 2017



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# CONTAINER days

- Two days of high-level talks on two stages
- 3 tracks of workshops:  
beginners, advanced and experts
- 500 tickets available
- Inspiring venue at the Prototype museum  
in the HafenCity district of Hamburg

*Sponsorship*

# CAPTAIN

## Pre-Conference

- Recognition in event promotional mails
- Logo and 200-word description with URL on conference website
- (1) social media post

## Conference

- Large exhibition space (9m<sup>2</sup>) with counter and signage
- (1) main stage speaking slot
- Keynote stage recognition during opening session
- Onsite signage and logo on all conference materials
- Logo on attendee t-shirts
- (8) complimentary attendee passes
- Unlimited 20% discount code for attendee passes
- Give-away distributed

## Post-Conference

- Sponsor message in attendee thank-you mail
- (1) dedicated email to opt-in attendees

**PRICE ON REQUEST  
AVAILABLE: 3**

## Sponsorship

# CHIEF OFFICER

## Pre-Conference

- Recognition in event promotional mails
- Logo and 100-word description on conference website

## Conference

- Medium exhibition space (6m<sup>2</sup>) with counter and signage
- Keynote stage recognition during opening session
- Onsite signage and logo on all conference materials
- Logo on attendee t-shirts
- (6) complimentary attendee passes
- Unlimited 20% discount code for attendee passes
- Give-away distributed

## Post-Conference

- Mention in attendee thank-you mail

PRICE ON REQUEST  
AVAILABLE: 4

*Sponsorship*

# ENGINEER

## Pre-Conference

- Logo on conference website

## Conference

- Small exhibition space (4m<sup>2</sup>) with counter and signage
- Logo on all conference materials
- Logo on attendee t-shirts
- (4) complimentary attendee passes
- Unlimited 20% discount code for attendee passes
- Give-away distributed

## Post-Conference

- Mention in attendee thank-you mail

PRICE ON REQUEST  
AVAILABLE: 6



# *Sponsorship* SAILOR

## Pre-Conference

- Logo on conference website

## Conference

- Logo on all conference materials
- (2) complimentary attendee passes
- Give-away distributed

## Post-Conference

- Mention in attendee thank-you mail

PRICE ON REQUEST  
AVAILABLE: 8

*Sponsorship*

# MIXED FISH PLATTER

## Coffee Bike

Non-stop networking and education definitely requires a good dose of caffeine. Perk everyone up with a gourmet coffee bike when everyone needs a little pick me up.

## Break sponsor

Fuel attendees and surprise them with a yummy break!

## Lounge sponsor

Hang out with the attendees! Sit back, relax, and chill as the face of our lounge.

## Tuesday night party partner

Tuesday night of ContainerDays is party night. Be in the spotlight when the night begins.

## Welcome reception

We will organize a welcoming reception for all speakers and sponsors. Be with us when we kick off ContainerDays 2017

PRICE ON REQUEST  
AVAILABLE: 1 each

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# CONTAINER days

## CONTACT INFORMATION

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