

HAMBURG | JUNE 18 – 20, 2018

CONTAINER days



SPONSORSHIP PROSPECTUS

AHOY PARTNER!

When we launched ContainerDays in 2016, container technologies were still uncharted territory to most businesses in Europe. Since then, containerization has taken off.

In 2017, the number of participants almost doubled to 400, showing the dynamics of this movement. For 2018, our objective is to become the biggest container conference in Europe. What is sure is that ContainerDays is a conference like no other, combining high-level talks with the off-beat

character of a festival. ContainerDays gives you the opportunity to stand out from the crowd and directly engage with developers, architects, CIOs, CTOs and many other IT professionals from across Europe.

We are looking forward to having you join our crew!



GET INSPIRED

For the third edition of ContainerDays we chose a very special venue: the historical freeport area including the general cargo vessel MS Bleichen and an old warehouse which today houses the harbour museum.

The whole area was constructed in the 1890s but became obsolete in the 1960s when standardized containers started to conquer the world. With containers, everything changed. Not only could you now ship a higher volume of goods more easily and at lower cost, but it also led to the creation of new structures,

processes, tools and jobs that still characterize cargo shipping today.

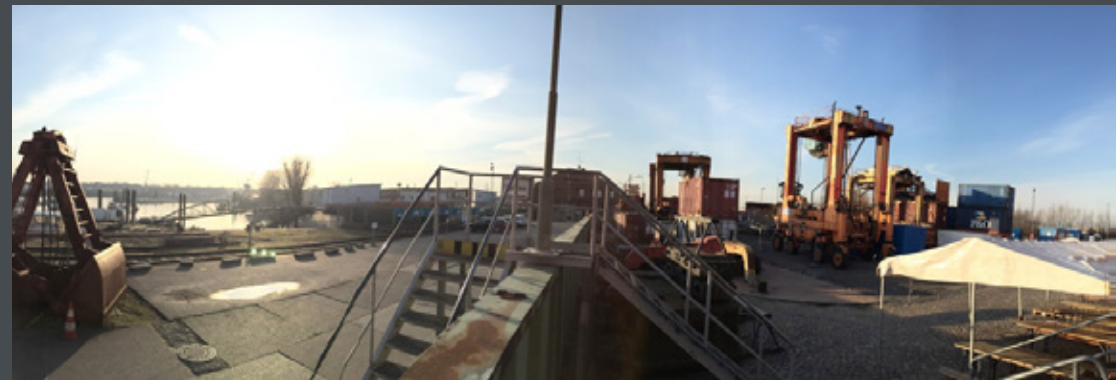
Is there any more inspiring venue to discuss and exchange on the thriving container movement?

We don't think so!



**JUMP ABOARD AS WE LOOK
BACK AT THE PAST TO SHAPE
THE FUTURE.**

[Get into the #CDS spirit here](#)



WHAT'S IN IT FOR YOU

GO FOR NEW HORIZONS

Container technologies are a departure from traditional IT. Don't miss the opportunity to position your company at the forefront of this revolution.

STAND OUT FROM THE CROWD

ContainerDays is a conference like no other. Be part of a unique experience that will stay with each and every participant.

MAKE REAL CONNECTIONS

Engage with developers, architects and technical leaders in a laid-back atmosphere to create long-lasting relationships.

#CDS18 IN HAMBURG

- 800 tickets available
- 2 days of high-level talks on 3 stages
- Inspiring venue in the historic harbour district of Hamburg

Monday, June 18

- Workshops
- Speaker's Dinner

Tuesday, June 19

- Conference Day 1
- Evening Event

Wednesday, June 20

- Conference Day 2

SESSIONS



**Container
Technologies & Tooling**



**Cloud Native
Strategies**



**Microservices &
Distributed Applications**



CI/CD & DevOps



**Infrastructure
& Operations**

PEOPLE YOU'LL MEET

2017 Audience Snapshot

> 400 participants

DevOps, Engineers, SysAdmins, Architects

61%

CIO, CTO, and Senior IT Executives

24%

Marketing, Sales, Product Management

10%

Students/Academic

4%

Media

1%



JOIN US WHEN THE BEST OF EUROPE'S CONTAINER COMMUNITY GATHERS TO SHARE THEIR EXPERTISE AND LEARN FROM EACH OTHER



PARTNERS ON BOARD



CAPTAIN



CHIEF OFFICER



ENGINEER

Sponsorship

CAPTAIN

Pre-Conference

- Logo and link in event promotional emails
- Logo, link and 100-word highlight on conference website
- (1) stand-alone social media post

Conference

- (1) main stage speaking slot
- Large exhibition space (9m²)
- Keynote stage recognition
- Onsite signage and logo on all conference materials
- (1) stand-alone social media post
- (8) complimentary attendee passes
- Unlimited 20% discount code on attendee passes
- Option to distribute give-away at registration

Post-Conference

- Sponsor message in attendee thank-you mail

1 left

AVAILABLE: ~~3~~

Sponsorship

CHIEF OFFICER

Pre-Conference

- Logo and link in event promotional emails
- Logo, link and 50-word highlight on conference website

Conference

- Medium exhibition space (6m²)
- Keynote stage recognition
- Onsite signage and logo on all conference materials
- (6) complimentary attendee passes
- Unlimited 20% discount code on attendee passes
- Option to distribute give-away

Post-Conference

- Mention and logo in attendee thank-you mail

3 left

AVAILABLE: ~~5~~

Sponsorship

ENGINEER

Pre-Conference

→ Logo and link on conference website

Conference

- Small exhibition space (4m²)
- Logo on all conference materials
- (4) complimentary attendee passes
- Unlimited 20% discount code on attendee passes
- Option to distribute give-away

Post-Conference

→ Mention in attendee thank-you mail

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AVAILABLE: ~~6~~

Sponsorship SAILOR

Pre-Conference

- Logo and link on conference website

Conference

- Logo on all conference materials
- (2) complimentary attendee passes
- Option to distribute give-away

Post-Conference

- Mention in attendee thank-you mail

AVAILABLE: 8

Sponsorship

STOCKMAN

Coffee Bike

Provide a pick me up with a gourmet coffee bike.

Break Sponsor

Surprise attendees with a yummy break!

Party Partner

Be in the spotlight when the night and the real networking begins.

Food Truck

Win karma points with some delicious street food.

READY TO JUMP ABOARD?

For more information, get in touch with our ContainerDays crew:

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